

Sports Public Relations By Jacquie L'Etang

By Jacquie L'Etang

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Jacquie L'Etang is Director of the MSc in Public She is currently writing a book for SAGE about PR and sport entitled Sports Sports Public Relations Jacquie L
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how did public relations develop Jacquie L'Etang FCIPR is a Lecturer and especially sports tourism; and PR in sport. Jacquie has published

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http://www.qmu.ac.uk/research_knowledge/media-and-film,-applied-communication-and-culture/staff-list/jacquie-letang.aspx

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