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<http://www.sciencedirect.com/science/article/pii/S0363811108000283>

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<https://www.scribd.com/doc/261805122/L-Etang-Jacquie-Public-Relations-Concepts-Practice-and-Critique>

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Sports public relations. New releases 6 months ago. Book reference: Sports public relations, by Jacquie L Etang, London, Sage, 2013, 2116 pp. ISBN:

<http://incom-uab.net/ceouab/sports-public-relations/>

Jacquie L' Etang - Queen Margaret University -

L Etang, Jacquie (forthcoming 2013/14) Sports public relations: concepts, L Etang, Jacquie (2008) Public Relations: concepts, practice and critique, London, Sage.

http://www.qmu.ac.uk/research_knowledge/media-and-film,-applied-communication-and-culture/staff-list/jacquie-letang.aspx

Jacquie L'Etang - SAGE -

Jacquie L'Etang is Director of the MSc in Public She is currently writing a book for SAGE about PR and sport entitled Sports Sports Public Relations Jacquie L

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Sports public relations L'Etang, Jacquie and Hopwood, Maria (2008) Sports public relations. Public Relations Review, 34 (2) . pp. 87

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Public Relations Review | Vol 34, Iss 2, Pgs -

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how did public relations develop Jacquie L'Etang FCIPR is a Lecturer and especially sports tourism; and PR in sport. Jacquie has published <http://www.cipr.co.uk/content/public-relations-britain>

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