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By Ira Kaufman;Chris Horton

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Integrating Social and Traditional Marketing -

Is your social media program fully integrated with your traditional marketing program, or are you just bolting on Follow me on Twitter/Facebook to your ads and

<http://www.conversedigital.com/digital-strategy/integrating-social-traditional-media-strategy>

its.uiowa.edu -

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http://its.uiowa.edu/files/its.uiowa.edu/files/Courseload%20Fall%20eTexts_0.xlsx

Why You Need an Integrated Digital Marketing -

Feb 13, 2014 Transcript of "Why You Need an Integrated Digital Marketing Strategy" Biddable Media Integration Keyword Strategy Branding Biddable Platform

<http://www.slideshare.net/kevgibbo/why-you-need-an-integrated-digital-marketing-strategy>

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<http://www.worldcat.org/title/digital-marketing-guidebook-integrating-strategy-and-tactics-with-values-a-guidebook-for-executives-managers-and-students/oclc/874835496>

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Integrated Digital Marketing - Smart Insights -

3 key barriers that need to be overcome to help towards better integration of digital integrated-digital-marketing-strategy. digital and marketing strategy.
<http://www.smartinsights.com/traffic-building-strategy/integrated-marketing-communications/integrating-digital-marketing-199/>

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<http://www.docstoc.com/docs/161145366/Fall-2013-Internet2-EDUCAUSE-Pilot-Titles>

12 Tips For Integrating Social Media Into Your -

Dec 15, 2014 Align social media channel to marketing strategy. and the necessity of integrating social media and marketing strategies.
<http://www.forbes.com/sites/christinemoorman/2014/12/16/12-tips-for-integrating-social-media-into-your-marketing-strategy/>

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<https://lumbungbuku.wordpress.com/2013/07/page/12/>

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in marketing strategy and operations to focus digital interactivity on driving business growth. Digital Marketing services from the integrating digital into
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Plan Your Strategy | Digital Marketing Strategies -

Think Profits can help your business prepare a digital marketing strategy that is aimed at making Domain Name Marketing; Email Marketing; HR Integration; Internet
<https://www.thinkprofits.com/digital-marketing-strategy/plan-your-strategy.cfm>

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<http://www.amazon.de/Marketing-Integrating-Strategy-Guidebook-Executives/dp/0415716756>

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A tool for aligning your goals with your strategy Lack of integration between and then featured it in the 4th 2009 edition of Digital Marketing: Strategy,

<http://www.smartinsights.com/goal-setting-evaluation/goals-kpis/integrated-online-marketing-strategy-a-tool-for-integrating/>

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Digital Marketing: Integrating Strategy and Tactics with Values A Guidebook that draws on the latest digital tactics and strategic insights to help organizations and

<http://dmresourcecenter.com/>

Digital Marketing Integration: The Impact Of -

How do you build a successful integrated digital marketing plan? Digital Marketing Integration: Build your content and digital strategy in synergy.

<http://marketingland.com/digital-marketing-integration-impact-cross-channel-content-130060>

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Integrated marketing communications - Wikipedia, -

Integrated Marketing Marketing to Digital/Interactive Marketing may not choose to immediately implement any or all of the integration strategies.
http://en.wikipedia.org/wiki/Integrated_Marketing_Communications

Advantage Warranty Service Plan - Car Warranty -

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A Digital Marketing Strategy -

A digital marketing strategy is the content plan that ensures any digital marketing efforts are tailored to your target audience, This means integrating your digital

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