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By Ira Kaufman;Chris Horton

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<http://www.amazon.de/Marketing-Integrating-Strategy-Guidebook-Executives/dp/0415716756>

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Integrated marketing communications - Wikipedia, -

Integrated Marketing Marketing to Digital/Interactive Marketing may not choose to immediately implement any or all of the integration strategies.

http://en.wikipedia.org/wiki/Integrated_Marketing_Communications

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<https://lumbungbuku.wordpress.com/2013/07/page/12/>

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<http://flowersfastprt.com/bunch-of-tulips>

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How do you build a successful integrated digital marketing plan? Digital Marketing Integration: Build your content and digital strategy in synergy.

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<http://www.numilog.com/html/newsletter/catalogue-news158.xls>

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in marketing strategy and operations to focus digital interactivity on driving business growth. Digital Marketing services from the integrating digital into

http://www.mckinsey.com/Client_Service/Marketing_and_sales/Expertise/Digital_Marketing

Integrating Social and Traditional Marketing -

Is your social media program fully integrated with your traditional marketing program, or are you just bolting on Follow me on Twitter/Facebook to your ads and

<http://www.conversedigital.com/digital-strategy/integrating-social-traditional-media-strategy>

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http://mit7.meiho.edu.tw/self_store/13/self_attach/93BuyBooks.xls

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Think Profits can help your business prepare a digital marketing strategy that is aimed at making Domain Name Marketing; Email Marketing; HR Integration; Internet <https://www.thinkprofits.com/digital-marketing-strategy/plan-your-strategy.cfm>

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A Digital Marketing Strategy -

A digital marketing strategy is the content plan that ensures any digital marketing efforts are tailored to your target audience, This means integrating your digital
<https://www.scribd.com/doc/272647721/A-Digital-Marketing-Strategy>

Integrated Digital Marketing - Smart Insights -

3 key barriers that need to be overcome to help towards better integration of digital integrated-digital-marketing-strategy. digital and marketing strategy.
<http://www.smartinsights.com/traffic-building-strategy/integrated-marketing-communications/integrating-digital-marketing-199/>

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<http://www.smartinsights.com/goal-setting-evaluation/goals-kpis/integrated-online-marketing-strategy-a-tool-for-integrating/>

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12 Tips For Integrating Social Media Into Your -

Dec 15, 2014 Align social media channel to marketing strategy. and the necessity of integrating social media and marketing strategies.

<http://www.forbes.com/sites/christinemooman/2014/12/16/12-tips-for-integrating-social-media-into-your-marketing-strategy/>

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